



JOB DESCRIPTION

Job Title Graphic Designer
Reports to Managing Director
Date prepared/Revised October 2020
Job Status/Hours of work Full-time and permanent

Our Goal

Tineli is a leading manufacturer of custom printed and off-the-shelf cycling clothing. Our uncompromising approach to quality means you won't find better cycling clothing anywhere else. Exceptional customer satisfaction and quality outcomes are the cornerstones of what we stand for.

Role Purpose

To create attractive and modern designs according to the customer's wishes in a format that is ready to be sent to production.

To create new marketing collateral for print and web according to existing branding guidelines.

This is a role that requires exceptional design talent, the ability to interpret a customer's wishes, a high level of attention to detail, thorough technical competence, the ability to produce error free work and the ability to work well with our small team.

Key Responsibilities and Accountabilities

| Key Result Areas | Key Accountabilities |
|------------------|--|
| Clothing Design | <ul style="list-style-type: none">• Interpreting the client's design needs and developing attractive and modern design that they can be proud to wear• Thinking creatively to produce new ideas and concepts• Producing accurate finished work to the level required for production without the need for double checking by another team member• Completing jobs within appropriate timeframes• Dependable file naming and management• Work effectively with all team members• Research to gather or check additional information where required |
| Other Design | <ul style="list-style-type: none">• Create designs and produce artwork for signage, advertisements, catalogues for web and print etc as required• Photo editing and retouching• Brainstorming and mocking up design ideas |

- Working within established branding guidelines
- Completing jobs within appropriate timeframes
- Proofreading to produce accurate and high-quality work

Experience / Skills Required

Essential skills and experience

- Artistic sensibility and creativity
- Working knowledge of Adobe Creative Suite, particularly Illustrator, Photoshop and Indesign.

Applicants for this position should have NZ residency or a valid NZ work permit.

Working Relationships

Internal

- Directors
- Staff

External

- Customers
- Suppliers
- Cycle Clubs and networks
- Manufacturers
- Associated companies